# AJ SICCARDI BEFORE THE

# GEORGIA ELECTRIC VEHICLE STUDY COMMITTEE

November 2, 2022





# "Our state [must be] positioned to continue leading the nation in the rapidly growing electric mobility industry."

- Governor Brian Kemp



## The Business Case for EV Charging

Problems and Business Needs

Benefits and Risks

• Economics/Return on Investment



## About RaceTrac: Georgia's Own









# **EV Business Case**

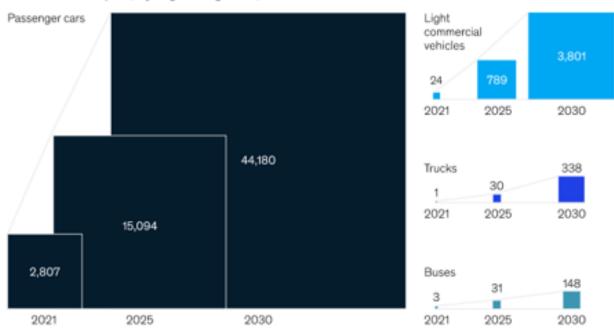
# PROBLEMS AND BUSINESS NEEDS



#### **EV Landscape - Growth & Vehicle Sales (USA)**

2022 - 3 Million EVs on the road today2030 - Expected 35-45M passenger EVs on the road 35-40% YoY Growth Rate through 2030

#### Electric-vehicle parc, by segment' growth, thousands of vehicles2



Based on a scenario where zero-emissions vehicles (battery-electric vehicles, plug-in hybrid electric vehicles, fuel-cell electric vehicles) account for half the vehicles sold in the United States in 2030, in line with a federal target.

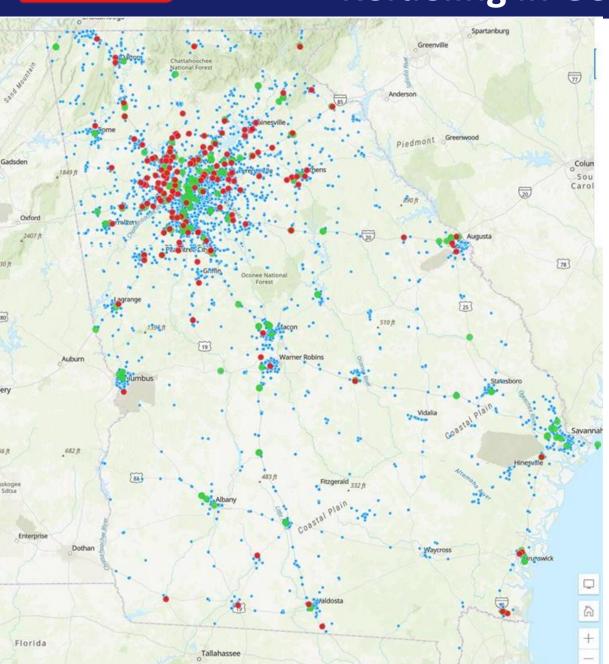
Source: McKinsey Center for Future Mobility



Battery-electric vehicles and plug-in hybrid electric vehicles.
Source: McKlassy Control for E. Oura Mobility



### **Refueling in Georgia**



In Georgia:

1 DCFC port per 61 EVs

1 Fuel Nozzles per32 vehicles

#### **KEY**

Fuel Retailers - BLUE
DC Fast Chargers - GREEN
RaceTracs - RED

















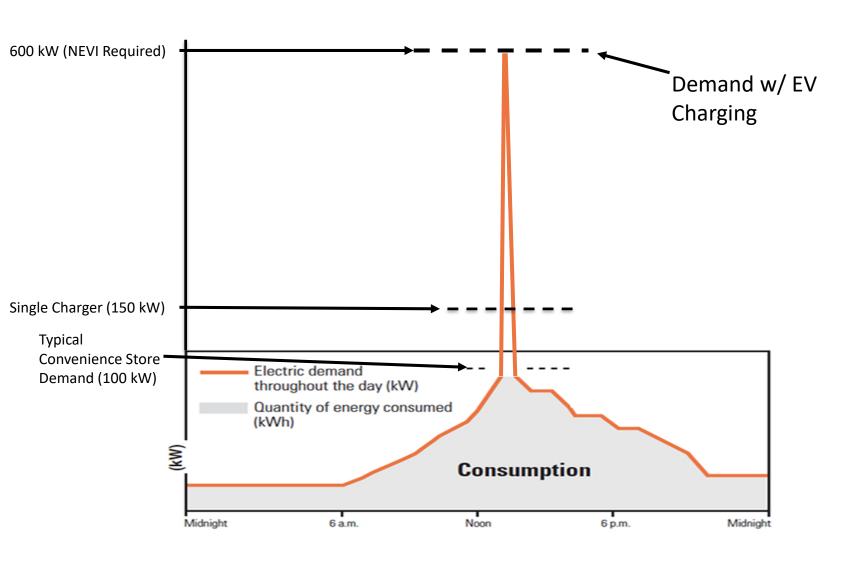


# **EV Business Case**

**BENEFITS AND RISKS** 



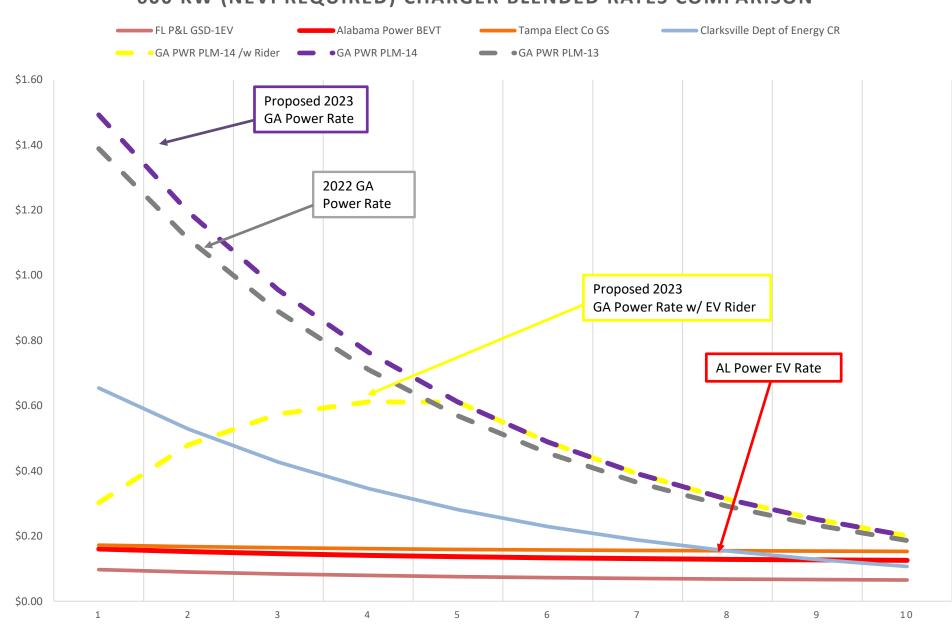
### **What Charging Does to Demand**





#### The Cost of Electricity for EV Charging

#### 600 KW (NEVI REQUIRED) CHARGER BLENDED RATES COMPARISON

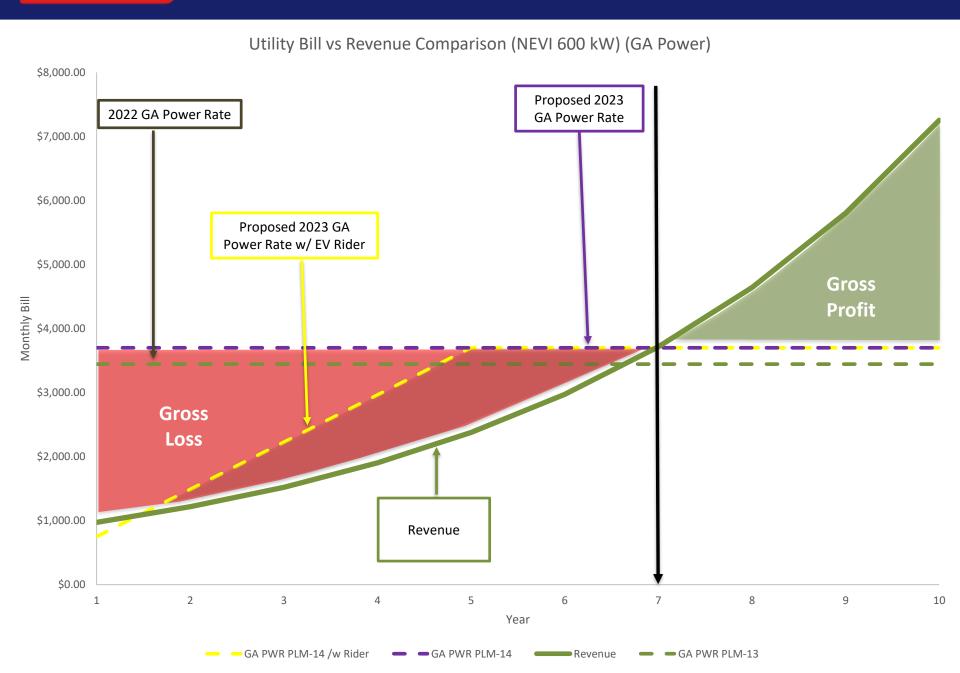


# **EV Business Case**

# ECONOMICS/RETURN ON INVESTMENT



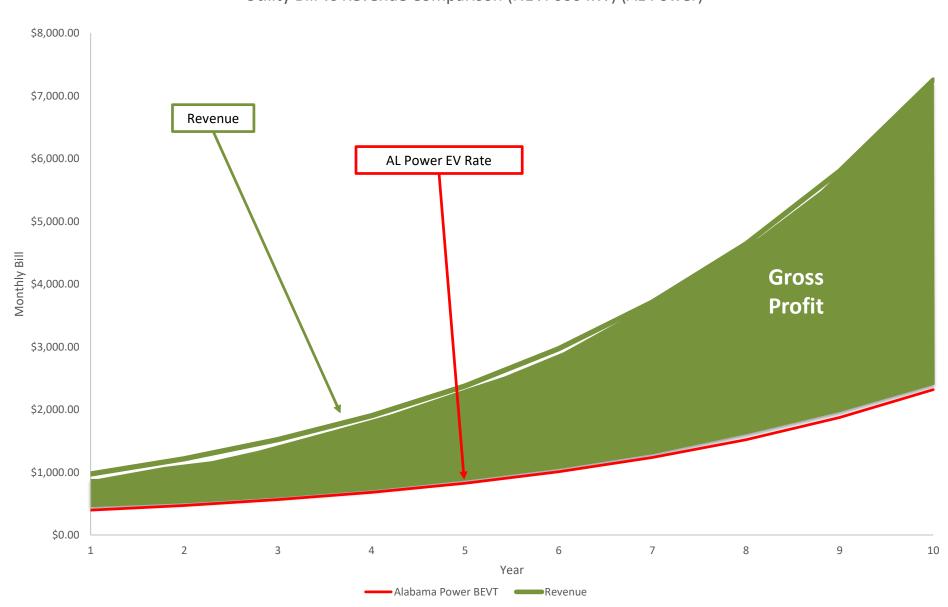
#### Where is the Business Case?





#### Where is the Business Case?

Utility Bill vs Revenue Comparison (NEVI 600 kW) (AL Power)





# "Our state [must be] positioned to continue leading the nation in the rapidly growing electric mobility industry."

- Governor Brian Kemp



#### **Create the Business Case**

- Leverage NEVI Funds: GDOT Plan
- Create a Competitive Market
- Create an Effective Charging Tariff
- No Rate Basing → Use Private Capital



# Thank You!